

THE BEHAVIOR ANALYST

VOL. 5

SPRING, 1982

NUMBER 1

CONTENTS

Skinner, B. F. Contrived Reinforcement	3
Julia, Pere. Can Linguistics Contribute to the Study of Verbal Behavior	9
Hake, Don F. The Basic-Applied Continuum and the Possible Evolution of Human Operant Social and Verbal Research	21
Paine, Stan C., and Bellamy, G. Thomas. From Innovation to Standard Practice: Developing and Disseminating Behavioral Procedures	29
Moxley, Roy. Graphics for Three-Term Contingencies	45
Deitz, Samuel M. Defining Applied Behavior Analysis: An Historical Analogy .	53
Greer, R. Douglas. Countercontrols for the American Educational Research Association	65
Knapp, Craig W. The Acquisition and Maintenance of Behavioral Skills: A Response to Michael	77

BOOK REVIEW

Graf, Stephen A. Is This the Right Road? A Review of Kratochwill's <i>Single Subject Research: Strategies for Evaluating Change</i>	95
---	----

ON TERMS

Peterson, Norman. Feedback is Not a New Principle of Behavior	101
---	-----

IN RESPONSE

Edelstein, Barry A. Comments on Baer's "A Flight of Behavior Analysis"	103
--	-----

ANNOUNCEMENTS

Editorial	1
List of Books Received	20
If You Are Moving	44
Advertisements	52
Comments for Contributors	105
Subscription & Back Issue Orders	107